Abstract of the Disclosure:

A message is transmitted to a terminal in a data communications network, in particular an IP network, or from the data communications network to a telecommunications

5 network, in particular a mobile radio network. The message format is converted, prior to its transmission, in accordance with a applicable conversion and processing rule set from a set of conversion and processing rules which are stored in a rule database. Optionally, supplementary information is added and/or the message content is reduced by predetermined parts.

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